experian™

Nearshoring Analytics

Flexible resourcing solutions to support your business

The challenge

Are you finding that your credit risk analytics resources are stretched?

In today's marketplace, organizations are forced to look deeper into their data and integrate analytics practice into their existing operations, to find new and innovative ways to increase efficiency, competitiveness and to meet regulatory requirements.

In this environment, many organizations are facing the issue to find, recruit and retain the right profiles. The higher demand for analytics talent in the market place is making it difficult to fill vacancies and the need to delegate tasks, activities or functions related to the design, implementation and validation of marketing and risk models has never been greater.

Our solution

Outsourcing is primarily considered as a valid means of cost reduction, but, in the last years, companies are broadening their approach as they begin to regard other drivers like flexibility, skills and innovation.

Experian's Nearshoring Analytics service gives you access to skills and expertise covering a broad range of capabilities. There are flexible, scalable deployment options available, blended between on and offshore resources, to support your requirements. We have a very large analyst base with strong technical expertise across a range of disciplines supported by our consultants who have deep industry experience to support the technical know-how.

Our approach

Experian's connected set of assets facilitate scalability.
We are flexible in our engagement models. We can start small and increase over time or we can provide a larger team from day one with a blend of on-shore and off-shore capabilities. In all cases we want you to feel that we are part of your team.

Analytics Types

We have expertise in many core types of analysis, including:

- Marketing and credit risk model development
- Basel and IFRS9 models development and validation
- Portfolio monitoring
- Scenario analysis
- Stress testing

Sector Knowledge

We have deep knowledge of many sectors, including:

- Financial services
- Retail and property
- Telecoms and Utilities
- Public Sector
- Leisure
- Automotive

Software Knowledge

We have expertise with many technologies and statistical software packages, including:

- SAS
- WPS
- Alteryx
- VB

The benefits

We can help you manage the peaks and troughs in your workload.

Our Outsourced Analytics capability can help you:

- Relieve the pressure on your own people to allow them to focus on your most pressing priorities

- Manage the peaks and troughs in your workload by giving you access to a scalable pool of resources to support your analysis requirements

- Access experienced domain experts as and when you need to

- Reduce costs in your business by using a blend of on and off shore resources

Why Experian?

- Our track record of delivering a wide range of analytics solutions to hundreds of organisations every year

- Our entry requirements are high, ensuring our Analysts are of a high calibre. At least a 2.1 degree with high technical content, such as Mathematics, Statistics, and Computer Science, is required and many have qualifications beyond and many years of experience

- Our ability to scale with your requirements

- Our ability to flex our model as your needs change

- Our technical and domain expertise

- Our ability to leverage our global knowledge base